

ALYSSA PAMELA WRIGHT

MIT Media Lab, Ambient Intelligence Group
E15-020C | 20 Ames Street
Cambridge | MA | USA | 02139-5275

alyssa@media.mit.edu
<http://web.media.mit.edu/~alyssa/>
917.826.6404

EDUCATION

2006–present

Massachusetts Institute of Technology *Master of Science in Media Arts and Sciences*

Research Assistant, Ambient Intelligence Group. Develop new technologies from the perspective of an anthropologist and cultural theorist. Work explores the interdependence of society, technology and design in an effort to create devices for empathy as well as foster cross-cultural cooperation. Utilize multiple modes of production, including wearables, installation, performance, and robotics.

2003–2006

New York University *Interactive Telecommunications Program*

Masters of Professional Studies, with a concentration in Physical Computing. Developed technologies that combine multiple perspectives to create new representations of information, as well as new frameworks for construction. Thesis work involved the design, development and evaluation of pliable building blocks.

1996–2000

Wellesley College *Department of Women Studies*

Graduated Magna Cum Laude with a B.A. in Women Studies and a concentration in Media Representation. Studied in a cross-disciplinary program involving cultural studies, anthropology, philosophy, architecture, and economics. Thesis work explored the presentation of traditionally undervalued markets, including women and the chronically ill.

RELATED WORK EXPERIENCE

September 2004–May 2006 *Cartography/Research*

Local Projects *New York, NY*

Helped coordinate the design and content to re-create maps of New York City from the 1600s to present day. Simplified GIS data for animation of 22-minute film sponsored by the City Museum of New York, and lead ethnography research for narrative map of New York City.

February 2002–May 2006 *Administration/Coordination/Design*

Graduate Film Department, New York University *New York, NY*

Operated with a high degree of autonomy as a liaison between students, faculty and staff of the Institute of Film and Television. Required flexible presentation skills, ranging from written correspondence and budget spreadsheets to interior design and video editing.

February 2004–May 2006 *Film/Design*

Cipher Productions *New York, NY*

Assisted with research, funding and design for cross-cultural film productions, including *Qaddafi's Female Bodyguards: Shadows of a Leader*, a documentary on gender equity in Libya as well as *My Eyes Through Carnage*, a narrative film about surveillance and memory in the Middle East.

May 2005–July 2005 *Research/Web Design*

United Nations *New York, NY*

Solely responsible for the design of the United Nations Office of Project Services (UNOPS) website. Worked with programmer, content manager and project manager to translate goals of peace and sustainable developments to prospective clients.

June 2000–February 2001 *Interaction/Project Management*

FUEL/MVBMS *New York, NY*

Managed quality standards of current sites while assisting with the research and production of the upcoming campaigns. Prepared daily status report, weekly billing reports, and bi-weekly traffic reports. Wrote creative briefs, a competitive review and a brand analysis.

ALYSSA PAMELA WRIGHT

MIT Media Lab, Ambient Intelligence Group
E15-020C | 20 Ames Street
Cambridge | MA | USA | 02139-5275

alyssa@media.mit.edu
<http://web.media.mit.edu/~alyssa/>
917.826.6404

SELECTED PROJECTS

- 2007 *5 Stars: A Reputation System for Real World Exchange*. MIT Media Laboratory, Cambridge, MA
Escape Portal. MIT Media Laboratory, Cambridge, MA
Cherry Blossoms. Unravel Fashion Show SIGGRAPH 2007. San Diego, CA,
Building Process: A Framework for Fluid Construction. UbiComp 07. Innsbruck, Austria,
data dillusion: Mapping Metaphor and Materiality. Cornell University. Ithaca, NY
Underground Lies. MediaLab Madrid, Madrid, Spain
Cherry Blossoms. MIT Media Laboratory, Cambridge, MA
Selectricity (Benjamin Mako Hill, lead). MTV University. New York, NY
Human Rights & The Media Lab. SIMPLICITY, Cape Cod, MA
- 2006 *Architecture of Silence*. MIT Media Laboratory, Cambridge, MA
Cell Blocks. ITP, New York University, New York, NY
Wood, Metal, Water. Lower Manhattan Cultural Council, New York, NY
Whispers. MIT Media Laboratory, Cambridge, MA
Wish You Were Here. MIT Media Laboratory, Cambridge, MA
Timescapes (Local Projects). The Museum of the City of New York, New York, NY
Memory Maps (Local Projects). CityLore, New York, NY
Ludic. ITP, New York University, New York, NY
- 2005 *Amoeba*. ITP, New York University, New York, NY
Trash Talk. ITP, New York University, New York, NY
My Eyes Through Carnage. Rania Ajami Films. New York, NY
The Color of Love. Marakesh Films, Inc. New York, NY
Ask the Robot. Frying Pan, New York, NY
- 2004 *Moon Landing*. ITP, New York University, New York, NY
Katalog. Rania Ajami Films. New York, NY
Robot Rebellion. Frying Pan, New York, NY
ITJ. (Shawn Van Every, lead). Republican National Convention. New York, NY
House of Cards. (Tom Kotik, lead). New York, NY
Turf Dreams. ITP, New York University, New York, NY

ADDITIONAL EXPERIENCE

- **Paduano & Weintraub LLP**, *Paralegal* (2002)
- **Davis Museum and Cultural Center**. *Curatorial Assistant* (2000)
- **ArtForum Magazine**, *Intern* (1999)
- **Electric LadyLand 91.5FL**, *News Coordinator* (1996-2000)
- **Wellesley Center for Research on Women**, *Budget Assistant* (1996)
- **Rutgers University Consortium for Equity**, *Consultant* (1995)
- **National Endowment for the Humanities**, *Grant Recipient* (1995)

COMPUTER SKILLS

- Electronics: proficient in circuit design, with sensors AVR, PIC and Basic Stamps Microcontrollers
- Programming: Fundamentals of Basic, Java & C
- Microsoft Office, including Word, Excel and PowerPoint
- Project management and calendar software, including FileMaker Pro and iCal
- Design suite, including Photoshop, Illustrator, and InDesign.
- Web publishing software, including Macromedia Flash and Dreamweaver
- Editing software, including proTools, Final Cut Pro and AfterEffects